

THE TECH AGE NEEDS MORE GIRLS

INEQUALITY



THE UN HUMAN RIGHTS COUNCIL DECLARED INTERNET ACCESS TO BE A BASIC HUMAN RIGHT.



23% fewer women than men are online in the developing world¹



40% of women who don't use the internet blame lack of familiarity or comfort with technology¹

85-90% of new jobs will require digital skills by 2020²

UNEQUAL ACCESS + UNEQUAL SKILLS = UNEQUAL EDUCATIONAL AND ECONOMIC OPPORTUNITIES

THE IREX APPROACH

Since 2005 the Tech Age Girls project has been implemented in eight countries and benefited girls in concrete ways:

EMPOWERING GIRLS TO CATALYZE POSITIVE CHANGE



"We learned to set and reach goals, and about the importance of our role in our community."

Jemal,
TAG participant
from Turkmenistan.

BUILDING SKILLS



1,300+ girls trained in digital and leadership skills

200+ became finalists and attended national conferences

INCREASING EMPLOYABILITY



80% report that tech skills made them more competitive in the job market.

58% of girls pursued additional related career training

BOOSTING EDUCATIONAL ATTAINMENT



81% boosted their confidence to pursue education

34% received a scholarship to study

GENERATING SOCIAL CAPITAL



83% of alumni are involved in their communities
400+ community service projects conducted by TAG participants, helping **10,000+** people

FACILITATING LONG TERM MENTORING



76% of participants maintain the support network they gained **5-10 years** after the program ends

PROVEN MODEL

Tech Age Girls closes the digital divide by using a progressive model that works.

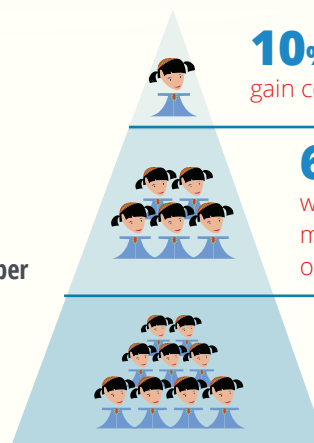


IDENTIFIES girls with leadership potential

ENGAGES girls in tech and leadership skills and community service projects

REWARDS those who excel with deeper and more advanced tech and soft skills

CONNECTS likeminded girls with mentors for life-long support to excel



10% attend internships and gain coding and data security skills

60% advance to Stage 2, where they connect with female mentors and learn to develop online content

300+ girls attend basic ICT skill training and conduct community projects using new skills

Investing in girls leads to change for individuals and their communities – JOIN US!

✉ tag@irex.org



¹ Women and the Web: Bridging the Internet Gap and Creating New Global Opportunities in Low and Middle Income Countries, Intel, 2013
<http://www.intel.com/content/dam/www/public/us/en/documents/pdf/women-and-the-web.pdf>

² European Centre for the Development of Vocational Training, 2012 as cited in Education and Skills 2.0: New Targets and Innovative Approaches, World Economic Forum, January 2014
http://www3.weforum.org/docs/GAC/2014/WEF_GAC_EducationSkills_TargetsInnovativeApproaches_Book_2014.pdf